**Blockchain Female Entrepreneur Recognised by Small Business Britain’s Campaign**

*Sukhi Jutla, COO & Co-Founder at MarketOrders, recognised for making a powerful contribution to society, the economy and communities.*

**London, January 12, 2021**: blockchain entrepreneur, Sukhi Jutla, has been named as one of the UK’s most 100 inspirational female entrepreneurs by Small Business Britain’s f:Entrepreneur ‘#ialso100’ campaign.

Sukhi Jutla, who founded B2B jewellery marketplace MarketOrders in 2016 is being showcased alongside 100 female entrepreneurs from across the UK, as part of the campaign’s recognition of the multi-achievements of women that have proved critical to society during the COVID-19 pandemic.

Now in its fourth year, f:Entrepreneur was launched in 2017  to highlight amazing female role models to help and inspire all small businesses, through content, stories and events. It particularly aims to showcase trailblazing female entrepreneurs that lead small businesses alongside a roster of other responsibilities, such as volunteering, mentoring and community support, activities.

Indeed, Sukhi Jutla was also called out for representing the voice of financial technologies with her board positions at the Mayor of London’s Digital Skills Partnership, the Department of International Trade in the UK and is an Industry Associate of the University College London Centre for Blockchain Technologies (UCL CBT).

For the past three years, Sukhi has contributed to showcasing more women in the blockchain industry, participating to over 700 articles worldwide, including The Financial Times, CityAM, Yahoo Finance, Management Today, Cointelegraph, The Sun, Forbes, the Fintech Times…

From beekeepers to PPE, tech entrepreneurs to pole-dance-enthusiasts, this year’s campaign celebrates inspiring and resilient female entrepreneurs that have flourished despite Covid-19, with many still growing or starting new ventures.

On being listed in the #ialso100, Sukhi Jutla said: “It’s an honour to be recognised in this way alongside other outstanding female entrepreneurs building exciting startups. I hope this encourages more women to become an entrepreneur and create and contribute to the world of tomorrow.”

Both f:Entrepreneur and Small Business Britain were founded by Michelle Ovens CBE, who is also the director of Small Business Saturday UK.

“Congratulations to all the inspiring women chosen to join this year’s #ialso100,” said Michelle Ovens. “Despite the significant obstacles thrown at them in the last year, female entrepreneurship continues to grow and flourish. We need to continue, and increase, our support for these incredible women and celebrate their amazing strength and success in the face of huge challenges.”

“We have seen so many women embracing change, generating and exploring new ideas, rallying around their communities and supporting their peers. This resilience is hugely valuable and will set them up for success as they will be at the very heart of the UK’s recovery.”

To see the full list of the 100 amazing women featured in this year’s f:entrepreneur #ialso100 campaign visit <https://f-entrepreneur.com/fentrepreneur-100/>

* **Ends -**

Notes to Editors

Interviews and images are available on request.

For more information please contact Caroline Hoffmann: [caroline@marketorders.net](mailto:caroline@marketorders.net)

About f:Entrepreneur

Michelle Ovens CBE set up the f:Entrepreneur Campaign, which launched on International Women’s Day 2017, because of the growing sense that there should be more recognition for the power women who run so many businesses in the UK.

The goal of the campaign is to celebrate the dynamic and inspirational businesses led by women in the UK.

It is aimed at both men and women, because everyone has something to learn from these stories of challenge and success.

Through events, content and storytelling, f:Entrepreneur showcases role models to help and inspire all small businesses.

About the #ialso100

The f:Entrepreneur #ialso100 will celebrate and showcase amazing female entrepreneurs from all over the UK and is brought to you by the f:Entrepreneur campaign, run by Small Business Britain.

About Small Business Britain

Small Business Britain is the UK’s leading champion of small businesses, supporting all 5.8 million small businesses in the UK – no matter their location, their sector, or their ambition level. Through a series of reports, events and campaigns, Small Business Britain champions, inspires and accelerates small businesses in the UK to foster growth and increased confidence.

<https://smallbusinessbritain.uk>

Twitter: @britainsmallbiz

Facebook: [@smallbusinessbritain](https://www.facebook.com/SmallBusinessBritain)

Instagram: britainsmallbiz

About MarketOrders

MarketOrders helps independent retail jewellers to get the products they need faster, cheaper and directly from global suppliers. If you are an independent retail jeweller find out more at<https://www.marketorders.net>

To learn more about MarketOrders:<https://marketorders.net>

LinkedIn:<https://www.linkedin.com/company/market-orders>